

# Public Policy Advocacy Training

via WebEx

Tuesday, August 4, 2020

8:30 AM-4:30 PM

## Training Objectives

- Build capacity to participate in policy advocacy during the North Dakota legislative session.
- Enhance knowledge of advocacy on the local, state and federal level.
- Create a network of passionate and well-trained advocates/partners to help address public policy issues critical to North Dakota.

<b>8:30 AM – 8:35 AM</b> Welcome and Introductions	Carma Hanson, MS, RN, Coordinator, Safe Kids Grand Forks
<b>8:35 AM – 9:05 AM</b> <ul style="list-style-type: none"><li>➤ Policy Advocacy – What It is and Why It's Important</li><li>➤ Policy Advocacy, Education, and Lobbying</li><li>➤ Prevention – The “E”s</li></ul>	Carma Hanson
<b>9:05 AM – 9:45 AM</b> <ul style="list-style-type: none"><li>➤ North Dakota's Legislative Process</li><li>➤ Providing Testimony</li></ul>	Aaron Birst, Traffic Safety Resource Prosecutor, North Dakota Association of Counties  Senator Scott Meyer
<b>9:45 AM – 10:00 AM</b>	BREAK
<b>10:00 AM – 10:20 AM</b> <ul style="list-style-type: none"><li>➤ Navigating the North Dakota Legislative Council Website</li><li>➤ Virtual Capitol Tour</li></ul>	Gene LaDoucer, Director of Public Affairs, The Auto Club Group
<b>10:20 AM – 12:00 PM</b> <ul style="list-style-type: none"><li>➤ Effective Policy Communication:<ul style="list-style-type: none"><li>- Crafting and Communicating Your Message</li><li>- Effective Communication with State Legislators</li></ul></li></ul>	Shane Goettle, Chief Operating Officer, Odney  Scott Hennen, Host, What's On Your Mind, AM 1100 The Flag/WZFG Radio  Don Larson, President, Odney
<b>12:00 PM – 12:30 PM</b>	LUNCH
<b>12:30 PM – 1:00 PM</b> <ul style="list-style-type: none"><li>➤ When a Bill Becomes Law – Next steps</li></ul>	Carma Hanson
<b>1:00 PM – 1:20 PM</b> <ul style="list-style-type: none"><li>➤ Policy Advocacy - A Primary Seat Belt Law in North Dakota</li></ul>	Ryan Gellner, Program Director, Vision Zero Community Outreach Program, North Dakota Association of Counties
<b>1:20 PM – 2:00 PM</b> <ul style="list-style-type: none"><li>➤ Questions and Answers</li></ul>	All